

# Sponsorship Booklet

Thriving  
through  
change 2022  
collab

Thursday 11  
& Friday 12  
August 2022

Moonee Valley Racecourse

The Victorian Collaborative Mental Health Nursing Conference is jointly hosted by



## Major Sponsors

\$3,300 inc GST

### Includes

- Booth at Day One and Day Two of The Collab
  - One clothed trestle table with two chairs
  - Two freestanding display booths
- Organisation's banner displayed in Plenary Space
- Five-minute speaking opportunity and introduction of a Keynote Speaker / Special Event
- Two conference passes for both days
- Logo, website and organisation content displayed on event website/app
- Logo displayed on all printed material
- Acknowledgement during proceedings, including opening/closing addresses and celebratory activities
- Half page advertisement in Abstract EBooklet

## 2022 is a new year for mental health nurses.

We are slowly seeing the Royal Commission recommendations being thought about and plans for implementing taking place. Which brings us curiosity and a lot of change. The Collab 2022 is striving to bring an educational, fun, motivating two days of presentations, wellbeing activities and networking opportunities to inspire our mental health community to thrive through change.

Our two-day in-person event will be held on Thursday 11<sup>th</sup> and Friday 12<sup>th</sup> August at Moonee Valley Racecourse.

We are once again committed to holding a unique event that celebrates and showcases the specialist practice of mental health nursing.

**To apply for a 2022 Collab Sponsorship Package please visit [bit.ly/Collab22](https://bit.ly/Collab22)**



# Renewal Packages

The Collab may contain content that can be sensitive and sometimes distressing to some conference participants. We therefore try to set up spaces where participants can either sit quietly or participate in an activity and take a break from the conference atmosphere.

## Renewal Package 1

### Chill Out Space Sponsor

- \$2300 inc GST

The 'Chill Out Space' is fitted out with sensory items for participants to explore. This exclusive sponsorship opportunity includes branding around the Chill Out Space and an additional Exhibition Booth at Day One and Day Two of The Collab.

- Two conference passes for both days
- Branding and display around the Chill Out Space
- Booth at Day One and Day Two of The Collab
  - One clothed trestle table with two chairs
  - Two freestanding display boards
- Logo, website and organisation content displayed on event website/app
- Logo displayed on all printed material
- Acknowledgement during proceedings, including opening/closing addresses and celebratory activities
- Half page advertisement in Abstract EBooklet
- 30-minute presentation opportunity at a 2023 Nursing Educators Forum

\*conditions apply

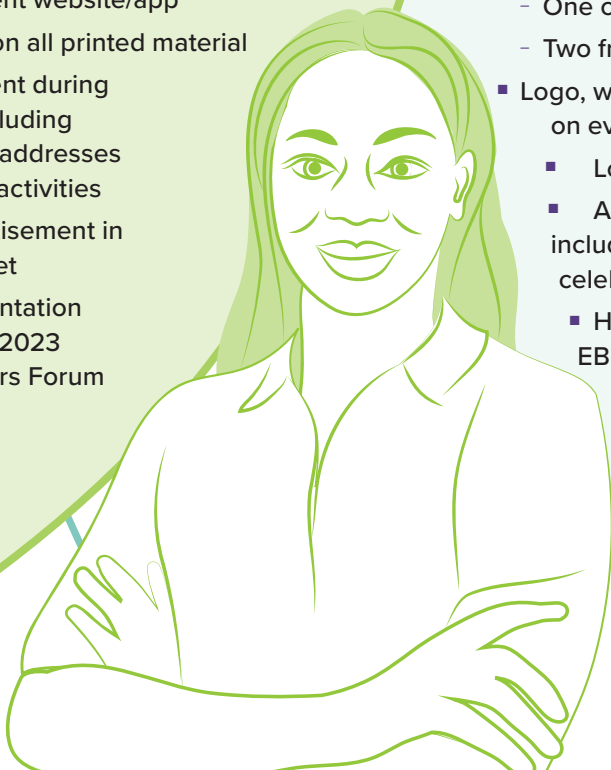
## Renewal Package 2

### Wellness Room Sponsor

- \$2300 inc GST

The 'Wellness Room' is a separate space dedicated to wellness activities across the two days. The Wellness Room sponsorship package includes an opportunity to display a banner and/or promotional items in the space and opportunities to chat with delegates before and after the Wellness Sessions.

- Two conference passes for both days
- Branding and display in the Wellness Room Space
- Booth at Day One and Day Two of The Collab
  - One clothed trestle table with two chairs
  - Two freestanding display boards
- Logo, website and organisation content displayed on event website/app
  - Logo displayed on all printed material
  - Acknowledgement during proceedings, including opening/closing addresses and celebratory activities
  - Half page advertisement in Abstract EBooklet





## Exhibition Booth Sponsor – One day

**\$900 inc GST**

- Booth at Day One **OR** Day Two of The Collab
  - One clothed trestle table with two chairs
  - Two freestanding display boards
- One conference pass for one day
- Logo, website and organisation content displayed on event website/app
- Postcard sized advertisement in delegates Abstract EBooklet

## Exhibition Booth Sponsor – Two Days

**\$1300 inc GST**

- Booth at Day One and Day Two of The Collab
  - One clothed trestle table with two chairs
  - Two freestanding display boards
- Two conference passes for both days
- Logo, website and organisation content displayed on event website/app
- Postcard sized advertisement in delegates Abstract EBooklet



## Virtual Exhibition Sponsor

**\$350 (inc GST)**

- Logo, website and organisation content displayed on event website/app
- Postcard sized advertisement in delegates Abstract EBooklet

# Terms and Conditions

## Eligibility

- Organisations are only eligible to sponsor if the product of service offered is directly associated with and/or benefits mental health nursing.
- We reserve the right to request evidence of eligibility and to deny access to organisations if the product of service does not align with The Collab.
- The presentation opportunity included in the Chill Out Space package must be discussed and pre-approved by Director of CentreMHN.

## Etiquette

- The booth areas are very close to the conference rooms. We ask that booth holders silence their mobile phone, take calls away and keep noise to a minimum as to not distract the participants during sessions.
- Wear your name lanyard and let people know who you are and where you are from.

## Payment

- Reservation of a booth will only be confirmed upon receipt of full payment.
- Payment is required within 30 days of booking.

## Space Allocation

- Booths will be allocated in order of attending the bump in times and at the discretion of The Collab committee
- The Collab Committee reserves the right to re-arrange the floor plan and/or relocate any exhibit without notice.

## Cancellation

- Notification of cancellation of participation must be received in writing no later than six weeks prior to 11 August 2022.
- Cancellations made more than 10 weeks from 11 August will receive a full refund less an administrative fee of \$100
- Cancellations made between 10 weeks and four weeks from 11 August 2022 will incur a fee of 30% of the total booking made.
- No refunds apply to cancellations received less than four weeks prior to 11 August 2022.
- Should the in-person event be unable to occur due to Government imposed lockdowns in relation to COVID-19 restrictions the conference will occur online, and sponsorship applications will be transferred over to the online format or you may put in a written request to have your sponsorship package transferred to The Collab 2023.
- Please allow 90 days for full refund to be processed should cancellation occur

## General Principles

- The conference passes included with your package are two x 'two day' and can only be used by the same two people on both days. These passes are to cover your booth attendees. Should you require additional tickets to cover booth attendees or other attendees these must be purchased.
- Lunch, snacks, tea and coffee is included with the passes included in your package.
- Names, mobile numbers and email addresses of all booth attendees must be submitted prior.
- Any competitions / raffles held at your booth must be submitted prior.
- All booth attendees must abide by the general terms and conditions at Moonee Valley Racecourse



# Venue map

Level 1

Moonee Valley Racecourse

