



SPONSORSHIP
AND EXHIBITION
PROSPECTUS

2021 Collab Conference

RENEWAL...
ONE DAY OR DAY ONE?
THURSDAY 12 & FRIDAY 13 AUGUST 2021

The Victorian Collaborative Mental Health Nursing Conference is jointly hosted by:



SPONSORS

As we continue to navigate through COVID times the **2021 Collab Conference** will build on what we learned in 2020.

Our two-day event will consist of **Day One (Thursday 12 August)** an in-person **Symposium** featuring presentations by **exceptional keynotes** and our **specialist people** in the field. **Day Two (Friday 13 August)** will be held online and include all our fabulous **Abstract Presentations, Wellness Room activities and special performances.**

We are committed to holding a unique event that celebrates and showcases the specialist practice of mental health nursing.

To apply for a 2021 Collab Sponsorship Package please visit bit.ly/thecollab2021

Major Sponsors

\$3,300 INC GST

Includes:

- Booth at Day One Symposium held at Moonee Valley Racecourse
 - ♥ One clothed trestle table with two chairs
 - ♥ Two freestanding display boards
- Online Booth on Day Two Virtual Presentations
 - ♥ Logo, website and organisation content displayed on the Collab event website/app
 - ♥ Opportunity to live stream with conference attendees
- Two conference passes for both days
- Logo displayed on all printed material, Collab website and event website/app
- Banner displayed on event website/app
- Acknowledgement during proceedings, including opening/closing addresses and celebratory activities
- Half page advertisement in delegates virtual giftbag



RENEWAL PACKAGES

The Collab may contain content that can be sensitive and sometimes distressing to some conference participants. We therefore try to set up spaces where participants can either sit quietly or participate in an activity and take a break from the conference atmosphere.

Chill Out Space Sponsor

The 'Chill Out Space' is fitted out with sensory items for participants to explore. This exclusive sponsorship opportunity includes branding around the Chill Out Space and an additional Exhibition Booth both at the Day One Symposium and Online on Day Two.

\$2,300 INC GST

Includes:

- Branding and display around the Day One Symposium Chill Out Space
- Booth at Day One Symposium held at Moonee Valley Racecourse
 - ♥ One clothed trestle table with two chairs
 - ♥ Two freestanding display boards
- Online Booth on Day Two Virtual Presentations
 - ♥ Logo, website and organisation content displayed on the Collab event website/app
 - ♥ Opportunity to live stream with conference attendees
- Two conference passes for both days
- Logo displayed on Collab website
- Acknowledgement during proceedings, including opening/closing addresses and celebratory activities
- Half page advertisement in delegates virtual giftbag
- 30-minute presentation opportunity at a 2022 Nursing Educators Forum*

*conditions apply

Wellness Room Sponsor

The 'Wellness Room' is a separate space dedicated to wellness activities across the two days. Day One will be in-person activities and Day Two will be online. The Wellness Room sponsorship includes an opportunity to display a banner and/or any promotional items in the space on Day One and a virtual opportunity to network with delegates on Day Two in an allocated time.

\$2,300 INC GST

Includes:

- Banner Display and Promotional Materials in the Wellness Room on the Day One Symposium
- 30-minute online presentation in a Wellness Room allocated timeslot during Day Two's presentations*
- Online Booth on Day Two Virtual Presentations
 - ♥ Logo, website and organisation content displayed on the Collab event website/app
 - ♥ Opportunity to live stream with conference attendees
- Two conference passes for both days
- Logo displayed on Collab website
- Acknowledgement during all Wellness Room activities
- Half page advertisement in delegates virtual giftbag

Exhibition Booth Sponsor

\$1000

Includes:

- Booth at Day One Symposium held at Moonee Valley Racecourse
 - ♥ One clothed trestle table with two chairs
 - ♥ Two freestanding display boards
- Online Booth on Day Two Virtual Presentations
 - ♥ Logo, website and organisation content displayed on the Collab event website/app
 - ♥ Opportunity to live stream with conference attendees
- Two conference passes for both days
- Logo displayed on Collab website
- Half page advertisement in delegates virtual giftbag

Online Exhibition Sponsor

\$350

Includes:

- Online Booth at Day Two Virtual Presentations
- One conference pass for both days
- Logo displayed on Collab website
- Half page advertisement in delegates virtual giftbag



TERMS AND CONDITIONS

Eligibility

- Organisations are only eligible to sponsor if the product or service offered is directly associated with and/or benefits mental health nursing.
- We reserve the right to request evidence of eligibility and to deny access to organisations if the product or service does not align with the Victorian Collaborative Mental Health Nursing Conference (The Collab).
- Presentation opportunity included in the Chill Out Space package must be discussed and pre-approved by Director CMHN
- Online presentation opportunity included in the Wellness Room package must be discussed and pre-approved by Director CMHN

Etiquette

- The booth areas are very close to the conference rooms. We ask that booth holders silence their mobile phone, take calls away and keep noise to a minimum as to not distract the participants.
- Wear your name lanyard to let people know who you are and where you are from.

Payment

- Reservation of a booth will only be confirmed upon receipt of full payment.
- Payment is required within 30 days of booking.

Space Allocation

- Booths will be allocated in order of attending the bump in times and at the discretion of the The Collab Committee
- The Collab Committee reserves the right to rearrange the floor plan and/or relocate any exhibit without notice.

Cancellation

- If the in-person event is unable to be held due to COVID-19 restrictions sponsors will be given the opportunity to carry over their sponsorship to 2022, receive a full refund or switch to a complete online sponsorship package at a reduced rate.
- Notification of cancellation of participation must be received in writing no later than four weeks prior to 12 August 2021.
- Cancellations made more than 10 weeks from 12 August 2021 will receive a full refund less an administrative fee of \$100.
- Cancellations made between 10 weeks and four weeks from 12 August 2021 will incur a fee of 30% of the total booking made.
- No refunds will apply to cancellations received less than four weeks prior to 12 August 2021.

General Principles

- The conference passes included with your package cover your booth attendees. If you require additional tickets to cover booth attendees these must be purchased.
- Lunch, snacks, tea and coffee is included with the passes included in your package.
- Names, mobile numbers and email addresses of all booth attendees must be submitted prior.
- Abide by the general Terms and Conditions at Moonee Valley Racecourse